



Technical Sales Consultants, LLC
16 Manda Court, Middletown, Maryland 21769 USA
+1 301 606 5154, www.techsalesconsultants.com
info@techsalesconsultants.com

Get Your *(Technical)* Point Across!

Nowhere is it more difficult to get your point across than when presenting a technical subject to people expert in different disciplines than your own. Whether you are an entrepreneurial CEO, a research scientist, or a technical sales person, you will benefit from learning to make your message clear, concise and interesting to your audience. You will get funded more often, close deals quicker and get more done. Among the topics covered are:

- Asking for what you want
- Understanding your audience
- Finding a hook
- Planning your strategy
- Eliminating jargon
- Dialogue vs. monologue

Contact us today to book this valuable workshop at your company or to join a public session.